Child Side Update Term 2 April

Enterprise Afternoons: These are held on the last Friday of each month in the HUB. They are designed to encourage active and authentic, real life learning opportunities for all children supported by families and school.

School Role:
- Offer a market/meeting place for real trade to take place and a set time.
- Offer ideas and creativity
- Set the ‘stage’ for the market’s enterprise focus eg: if it has a particular focus or theme and set the parameters for trade

Enterprise Parameters and Goals:
- Children and/or families grow, produce, create items that are: useful or beautiful or delicious or nutritious or novel/fun/innovative.
- Products should be simple yet take time and effort to help children learn that small business and making money is ‘work’ not a handout and that ingenuity, time and effort is required. Children are learning vital skills of planning and preparing, conducting and marketing.
- Items need to be hand-made, homemade or have some element of ‘enterprise’ behind them.
- Prices need to be ‘reasonable’, especially so older children can factor time and effort into translating to being worth more money. However food prices are recommended to be around a dollar $1 or less so children will buy. However bowls of soup or other food dishes that have multiple ingredients and time/effort would cost more. For example homemade jams, chutneys, soups, bread, ice-cream (transport, preparation, organisation...)
- Enterprise is a social time for the whole school community to get to know each other in a purposeful setting. Busking etc welcome. Fun low key games are encouraged to engage children and families in the spirit of the market place.
- All children are expected to participate and contribute- there are many ways to be active in these sessions. Eg: non-stall holders can set up and dismantle market place, volunteer to work behind stalls so owners can become buyers for a short time, make stall signs etc...

(Older children Years 3-6 and FLA need parental motivation to get involved and innovative as they are tending to become ‘consumers’ only).

Family Role:
- Brainstorm ‘marketable’ ideas with children
- Sell excess garden produce or own craft etc
- Teach children financial literacy, that is, the value of money, supply and demand, effort, profit, loss, marketing, earning money (older children could pay ‘tax’ to parents if they paid for the ingredients or base resources...)
- Research simple, practical ideas and help them get organised and motivated.
- Offer real life examples where people run their own business with services and goods that require effort and ingenuity.
- Help find ways to market their product and communicate ‘need or purpose’, price, ingredients, play with language and visual information to attract attention. Help children understand how they are marketed at and about slogans, logos etc... The effort could be in the packaging or marketing

Painting Team: The ceilings in the ECC building are finally painted 8 years after we erected the building thanks to the time and energy of a team of volunteers who worked throughout the holidays. Thank you !!!!