

Enterprise Fridays!

3pm – 4pm Friday

[See Calendar and Whiteboard Messages for dates](#)

Enterprise afternoon on the last Friday of the month* (weather and school activities permitting) has been a long-held Child Side tradition. It began from the voices of the original Child Side children who planned to catch the train to Perth to visit SciTech. They worked on their products for a term, including the very first Child Side Lemonade stall and some very basic 'busking', and raised enough to purchase train tickets on the Australind train. This has now become their legacy, living on long past their active years at Child Side School....

Enterprise Market Stalls serve many purposes. It is an authentic, engaging and motivating way to teach children financial literacy, from early years right through to our adolescents. It also makes sense to build on this activity to help children develop entrepreneurial and business skills. The premise is to build social capital within our community and to apply entrepreneurial design thinking to market stalls that children, together with their families, have co-created.

Selling Products

Families work together at home to plan and prepare a family stall with extra homegrown produce, useful and creative objects or delicious food and treats made by hand with children involved in the whole process (at age-appropriate levels). The criteria for an Enterprise Market Stall includes: Up-cycled, re-cycled or re-purposed items and creations and products that are beautiful, useful or delicious, or any home grown surplus produce.

Marketing, displays, packaging and pricing are all authentically integrated into each stall with stall holders learning and growing through the more experience they gain, with the hands-on, practical support of their families.

At Home

- Spend time with your child planning and creating the products to sell.
- Create authentic conversations to help build your child's learning during enterprise: (at age level conversations):
 - Consider circular economy principles around packaging, waste, supply and demand, ability to be upcycled or repurposed.
 - Consider where to set up, and how to attract customers in the context of all other stalls.
 - Discuss what worked and what can be improved for next time.
- Bring your own float for change.

At School

- Families can come to school from 2:50pm to help their child set up the stall.
- Children are given the opportunity to create a sign during the school day, so please send them in with the needed information to help them plan out and draw their stall signs.
- Stall holders pack away their own stall, including folding up tables, packing away chairs, posters etc.

Buyers

Buyers play a big part in the Enterprise Economy by creating authentic transactions and conversations and by engaging with sellers about their products. Stalls are officially opened by a Staff member with the sound of Brian's Bell at 3pm, with ECC and MCC children waiting in the Bag Zone outside HUB until they are collected by a parent to browse through the stalls or take them home.

Authentic Conversation Starters:

- What inspired you to make *product*?
- How did you make *product*?
- What materials did you use to make *product*?
- How did you source the materials?

YAC Shack Café

The YAC Shack Café is a micro business managed by the YAC children as part of the Impact Projects at Child Side. The YAC Shack operates on Tuesday mornings during Playgroup, and on Enterprise Fridays, providing customers with tea, coffee, milkshakes and some yummy food!

Building Community

Children thrive when communities are connected, share a common purpose and genuinely include them. Enterprise is a wonderful opportunity to catch up with families, meet siblings and new families and generally touch base with our school wider community.